

Presentations and Articles

June 29, 2011

Prepared for ESCI 7480

- **The Art of Presenting** – Lorraine McCown
- **Article Submission** – Lance Murphy
- **Handouts / Activity** – Michael Dowling

The Art of Presenting

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AGENDA

Presenting at Conferences

- Organizations / Topics
- Submission Requirements

Preparing for the presentation

- Engaging Content
- Adaptability
- Technology

During the Presentation

- Sensory Considerations
- Etiquette

Presenting at Conferences

Evaluate Upcoming Conference Topics

- National Teacher Science Association – NSTA
- Georgia Teacher Science Association – GSTA
- American Association of Physics Teachers AAPT
- Association of Southeastern Biologists – ASB

Select Presentation Topic

- Personal interest / experience
- High level of engagement potential
- Identify principal focus

Polished Presentations Includes Uniform Spacing

After You Pick Your Topic . . .

Select a Catchy Title

- Limit Word Count
- Create Interest

Write an Abstract

- Start with broad description of what you want to cover
- Refine to a 2 paragraph abstract – focused teaser

(Duh!)
(redundant and rule specific)

Also pay attention to ppt slide real estate
This ‘feels’ to bunched up.

After You Pick Your Topic

Select a Catchy Title

- Limit word count
- Create interest

Write an Abstract

- Start with broad description
- Refine to a focused teaser

**Now let's put this advice into action.
Recall my original title page ...**

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A Captured Audience

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Submitting Your Request to Present

- There are **forms** –

- There are **rules** –

- There are **deadlines** –

- There are **suggestions** –

- There are host **emails** – Answer ALL of them



I know you don't know me from Adam, but I really want to present some stuff at your conference and I'm really sick at what I do 'cause even my friends tell me how awesome I am ('cept that American Idol thing didn't work out so good). So Can I, Can I?

Oops – Inconsistent Title Bolding

Invited to Present – Now What?

Develop PowerPoint Skeleton (text only)

- Title Page
- Agenda (stay true to your abstract)
- Body
- Conclusion

Jazz it Up (Engage!)

- Select companion graphics
- Add 'story' notes
- Add examples of content adaptability

Spit and Polish and Practice

Technology Advancements Require Preparedness Beyond Chalk and Erasures



Chalk Boards

- Got Chalk?
- Erasure?



Overhead Projectors

- Got Electricity?
- Transparencies?
- Wet Erase Markers?

Technology Advancements Require Preparedness Beyond Chalk and Erasures

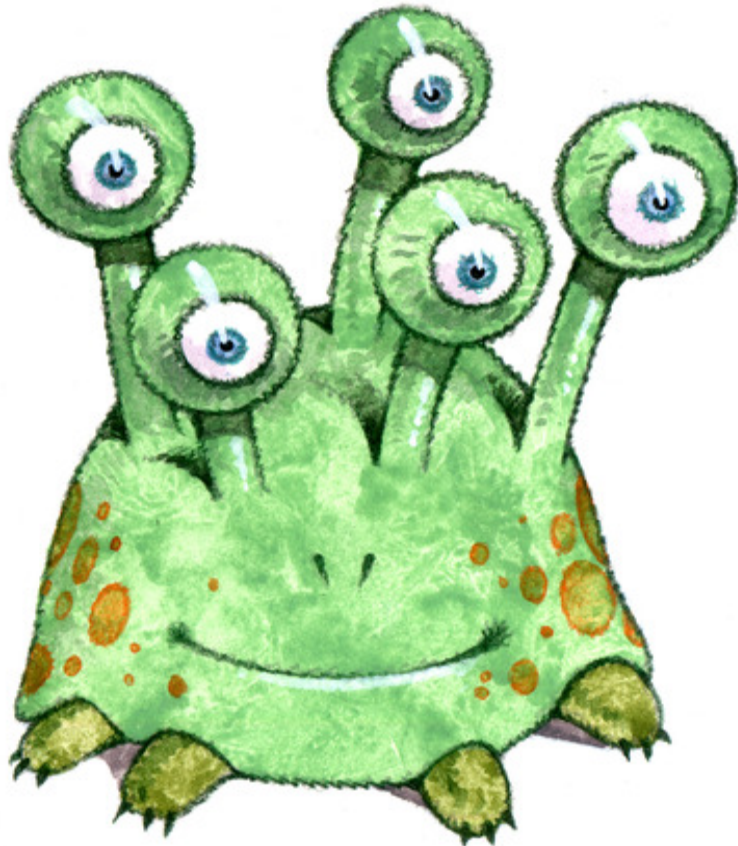
- Got Computer?
- with high speed internet connection?
- unblocked site access?
- flash drive port?
- CD/DVD drive
- operating sys
- software? (ty
- wireless slide

LCD Projector



This is a lot of **technology** that has to be available for a successful presentation and **should be verified** with the conference host, weeks before your presentation.

Wow – You’ve Accomplished A Lot!



**And Now . . . All Eyes are on You
Maybe Even a Camera or Two – Yikes!**

A Good Prison Guard

Does not assault the senses

- Use large sans serif font
- Limit slide text
- Avoid sound or animated text motion without a point
- Use a laser pointer with a steady hand
- Never read your slides – Instead
- Use audience friendly vocabulary
- Project your voice

Is Polite

- Express Gratitude for Opportunity
- Make friendly eye contact with audience members
- Move amongst audience when possible
- Be sensitive time allotment – budget for questions

Lance's Title Page